TRA	NSMITTAL OF	Docket No. 5217.00					
In Re Application Of: CRISTOFALO							
Serial No.		Filing Dan THADEMARK	Examiner	Group Art Unit			
09/834,500		April 12, 2001	Not Yet Assigned	2161			
Title: SYSTEM AND METHOD FOR TARGETING OBJECT ORIENTED AUDIO VIDEO CONTENT TO USERS							
	Address to: Commissioner for Patents Washington, D.C. 20231 37 CFR 1.97(b) The Information Disclosure Statement submitted herewith is being filed within three months of the filing						
		37 CF	R 1.97(b)	Sy Center 2100			
1. 🗵	The Information Disclosure Statement submitted herewith is being filed within three months of the filing of a national application; within three months of the date of entry of the national stage as set forth in 37 CFR 1.491 in an international application; or before the mailing date of a first Office Action on the merits, whichever event occurs last.						
		37 CF	FR 1.97(c)				
2. The Information Disclosure Statement submitted herewith is being filed after three months of the filing of a national application, or the date of entry of the national stage as set forth in 37 CFR 1.491 in an international application; or after the mailing date of a first Office Action on the merits, whichever occurred last but before the mailing date of either:							
	1.	a Final Action under 37 CFR 1.11	13, or				
	2. a Notice of Allowance under 37 CFR 1.311,						
	whichever occurs first.						
Also submitted herewith is:							
	a certification as specified in 37 CFR 1.97(e);						
	OR						
	the fee set forth in 37 CFR 1.17(p) for submission of an Information Disclosure Statement under 37 CFR 1.97(c).						
			·				

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TRANSMITTAL OF INFORMATION DISCLOSURE STATEMENT (Under 37 CFR 1.97(b) or 1.97(c)) Docket No. 5217.00						
In Re Application Of: CRISTOFALO JUL 3 1 2001						
Serial No. 09/834,500	April 12, 2001	Examiner Not Yet Assigned	Group Art Unit 2161			
Title: SYSTEM AND METHOD FOR TARGETING OBJECT ORIENTED AUDIO VIDEO CONTENT TO USERS						
Payment of Fee (Only complete if Applicant elects to pay the fee set forth in 37 CFR 1.17(p)) A check in the amount of is attached. The Assistant Commissioner is hereby authorized to charge and credit Deposit Account No. 04-1415 as described below. A duplicate copy of this sheet is enclosed. Charge the amount of Credit any overpayment. Charge any additional fee required.						
Certificate of Transmission by Facsimile* Certificate of Mailing by First Class Mail						
CC: Scott W Dovle ACT	V Inc. Donger					

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08-01-01

GP/2161 #4 CERTIFICATE OF MAILING BY "EXPRESS MAIL" (37 CFR 1.10) Docket No. Applicant(s): CRISTOFALO et al. 5217.00 Serial No. Filing Date Examiner Group Art Unit 09/834,500 April 12, 2001 Not Yet Assigned 2161 Invention STEM AND METHOD FOR TARGETING OBJECT ORIENTED JUL 3 1 2001 AUDIO AND VIDEO CONTENT TO USERS I hereby certify that the following correspondence:

Transmittal of Information Disclosure Statement; PTO-1449; copies of three (3) References; Return Acknowledgement Postcard; and this Certificate of Mailing by "Express Mail"

(Identify type of correspondence)

is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under

37 CFR 1.10 in an envelope addressed to: The Assistant Commissioner for Patents, Washington, D.C. 20231 on

July 31, 2001. (Date)

> Jane Lalis/DORSEY & WHITNEY LLP (Typed or Printed Name of Person Mailing Correspondence) (Signature of Person Mailing Correspondence) EL 879 580 249 US

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